

Communications Kit

This communication kit serves as a resource to communicate about the recent release of the Annual Specialty Drug Survey, *Assessing the Unsustainable Cost of Specialty Medications: A Survey of Public Sector Health Plans*. The kit contains standard social media posts to share on your personal and organizational channels. Please feel free to tailor the posts to highlight your involvement with the Roundtable and Institute.

If you have any questions about this communications kit, contact Ava Walderman (awalderman@healthsperien.com).

Helpful information

Survey Link: <https://www.healthcareroundtable.us/assessing-the-unsustainable-cost-of-specialty-medications/>

Roundtable:

- [Website](#)
- [LinkedIn](#)

National Institute for Public Employee Health Care Policy:

- [Website](#)
- [LinkedIn](#)

About the Survey

To learn how public sector health plans are approaching rising drug costs, the [Public Sector HealthCare Roundtable](#), in collaboration with the [National Institute for Public Employee Health Care Policy](#), surveyed plan sponsors on specialty drugs and the costs associated with administering health care plans for the 2021-2022 plan year. Read the [report](#) to learn more.

Social Media Copy

Please feel free to use the language below in your social media outreach. We also encourage you to repost the Roundtable and Institute's social media content on LinkedIn.

- Just released 📢 A new report from the Public Sector Health Care Roundtable, in partnership with the National Institute for Public Employee Health Care Policy, sheds light on the unsustainable cost of specialty #medications. Drawing on data from 21 plan sponsors across 16 states and over 157 health plans, the report explores how public sector health plans address the challenge of rising #drugcosts. Discover strategies and recommended #policy actions to safeguard access to vital medications at fair, affordable, and sustainable prices for every American. Read the report now: <https://www.healthcareroundtable.us/assessing-the-unsustainable-cost-of-specialty-medications/>

- A new report released by the Public Sector Health Care Roundtable, in collaboration with the National Institute for Public Employee Health Care Policy, highlights a concerning trend: specialty drug expenses are skyrocketing at an annual growth rate of 15 to 20%. This poses a significant challenge for public sector health plans and impacts their ability to provide affordable benefits for current and former public servants. Public entities and policymakers need to take action to ensure continued access to vital medications at fair, affordable, and sustainable prices. Click the link to learn more: <https://www.healthcareroundtable.us/assessing-the-unsustainable-cost-of-specialty-medications/>
- Did you know? Despite being used by just 2% of the population, specialty medications are projected to account for 50% or more of prescription expenses. Dive into the latest survey from the Public Sector Health Care Roundtable, conducted in partnership with the National Institute for Public Employee Health Care Policy, to see how public sector health plans are tackling rising drug costs. Learn more: <https://www.healthcareroundtable.us/assessing-the-unsustainable-cost-of-specialty-medications/>

Graphics



The expenses associated with specialty drugs are experiencing an annual growth rate of

15 to 20%



11%

Average increase in spending on specialty drugs across plan sponsors

2021-2022 plan year

